

FIND TREASURE

with

Rising productivity!

Delighted Customers!

On-Deck Crew!

Compass Clarity!

Stress Success!



PARKER RESOURCES STORY

John Parker, M.A., launched **Parker Resources** “**Sealegs for Success**” over 20 years ago to empower organizations and leaders desiring improved customer service, greater employee engagement, and increased productivity.

“**Sealegs for Success**” programs unlock opportunities for outstanding team breakthroughs and leadership success.

Leaders say, “John Parker...”

- “Gets us working together.”
- “Is trustworthy and insightful.”
- “Is an excellent facilitator.”
- “Draws out our best.”

Parker is also an Instructor for the **University of California Davis**, Center for Human Services; Workshop Presenter for **Merced College** Workplace Learning Resource Center; and Certified Trainer for **SkillPath Seminars**.



Parker ReSources

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ROUGH SEAS

because of

Lost Productivity?

Bored Customers?

Disengaged Crew?

Foggy Overwhelm?

Rising Stress?





**Get Your
Sealegs for
Success!**



Explore Your Opportunities

Executive Strategy Session

What does success look like next year? Get focused with Parker's complimentary 50 minute interview. Stimulate creativity, identify obstacles, and develop an effective strategy for future victories.

Staff Listening Tour

Prove you are listening. Choose up to five staff for this insightful confidential and complimentary Sealegs survey. Input is summarized for review with decision-makers for staff assisted improvements.

Choose Your Cruise

Successful Change Cruise

Often positive change gets resisted, sabotaged, and stopped because of trying to lead it alone or from the top-down. Initiate surefire steps to create urgency and build a guiding coalition of key staff with a clear vision toward your targeted change.

Employee Engagement Cruise

Want more employee buy-in toward company mission, vision, and values? Discover and develop staff spark plugs and empower them to fire up the staff toward enthusiastic engagement that lasts .

Customer Service Success Cruise

This ten step Sealegs program uses the power of small group interaction for developing mutual support toward customer and co-worker service excellence.

Strategic Improvement Cruise

Get your departments communicating together toward business quality Improvement. Become a continuously learning organization that solves problems and dreams big.

Navigational Services

Coaching

Team or executive coaching draws out the greatest potential only if it is consistent and collaborative.

Facilitating

Rather than wasting time and checking the boxes why not supercharge meeting productivity? Free your leaders to share, synergize, and succeed.

Training

"The only thing worse than training people and losing them, is not training them and keeping them."
- Zig Ziglar

Keynoting

John Parker becomes your voice of inspiration. You reap the rewards of clarified vision, increased enthusiasm, and engagement.

Communicating

Building safe opportunities for gathering key information and evaluating effectiveness through polls, interviews, surveys, and focus groups.

Analyzing

Build and train in metrics for tracking SMART goals and maximizing staff performance. Key for proactive employee evaluations and performance coaching.

